

David Cai

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Experience

ChartHop

Product Manager, January 2022 — Present

Yahoo

Product Manager (formerly Verizon Media APM)

Yahoo News — iOS and Android, July 2020 - December 2021

- Increased app revenue 55% since starting by increasing the team's focus on and ability to run A/B experiments
- Launched US local news, achieving 40% higher notification engagement over standard articles
- Launched notification channels, achieving 12% M/M increase in notification engagement and 10% increase in DV31 user retention

Identity Team — Account Settings, July 2019 - July 2020

PM Tech Lessons (pmtchlessons.com)

Founder and Writer, July 2020 - Present

- Created a site to educate non-technical product management candidates on technical topics
- Sustained traffic of 1K visitors, 2K page views / month with a weekly publishing cadence

Cafeteria Texts

Founder and Developer, 2018

- Developed and marketed a service to notify students of upcoming meal menus via SMS
- Grew to over 800 users (20% of Rice undergraduate population) in two months

Facebook

Software Engineering Intern, Developer Infrastructure, Summer 2018

- Extended a basic debugger implementation into a shipped product for Prepack (Javascript Optimizing Compiler) to aid development speed and ability
- Collaborated in a cross-functional manner to take advantage of other Facebook technologies to integrate the debugger into existing pipelines

Education

Rice University, May 2019

3.5 GPA, Masters of Computer Science

3.8 GPA, Bachelor of Arts in Computer Science

Teaching Assistant for: Compiler Construction, Computer Systems (x2), Program Design

Amateur Sub-Elite Runner

2:39 marathon — Chevron Houston Marathon, 2019 (92nd overall, of 24K participants)